



# Be a Hero. Donate Plasma.



Plasma-derived therapies are used daily by thousands of individuals worldwide with chronic, rare conditions, including those living with primary immunodeficiencies (PI). The global demand for plasma to create these therapies has been steadily increasing. Now more than ever, we need heroes to step up and donate plasma if we want to continue to treat those who rely on it.

The Immune Deficiency Foundation (IDF) initiative, **Plasma Hero** is a resource designed to guide individuals through the journey of plasma donation, encourage others to donate, and better support those who rely on plasma-based products.

## WHO YOU HELP WHEN YOU DONATE

**It takes more than 130 plasma donations per year to treat one patient with primary immunodeficiency.**

Primary immunodeficiencies, also known as inborn errors of immunity (IEI), are more than 450 rare, chronic disorders in which part of the body's immune system is missing or does not function correctly, affecting an estimated 500,000 people in the United States. Most of those living with PI are treated with immunoglobulin therapy (plasma-derived therapy), making plasma critical.

Visit our  
website today!



[plasmahero.org](http://plasmahero.org)

