START A FACEBOOK FUNDRAISER

1. **Begin with the Basics**
   Facebook Fundraisers are another easy way to raise money for the Immune Deficiency Foundation (IDF). It only takes 3 simple steps and you’re ready in minutes. You may want to set up a fundraiser for your birthday, graduation, PI Awareness Month, or any other special occasion you might think of!

2. **Tell Your Story**
   Start with a short and clear title to get the attention of your friends and supporters, and include a detailed description that tells your story and gives people a reason to donate.

3. **Find a Photo**
   Choose a high resolution photo that helps tell your story. You can add more photos to your fundraiser once it has published. If you don’t have your own photo, browse the IDF Flickr to view and download photos from past programs and events.

4. **Start Asking**
   Share your Facebook fundraiser with family and close friends to build momentum. Don’t forget to post your fundraiser to your own timeline, and be sure to share updates periodically to start conversation and build awareness.

5. **Say Thank You**
   Be sure to thank each donor who contributed to your fundraiser. You can leave a personal comment, send a quick text or thoughtful email to show your appreciation for their support.

Spreading awareness is a ripple effect. Engage your community to reach more supporters. Shares and re-shares contain a donate button making it easy to donate right through the news feed.