

IMMUNE DEFICIENCY FOUNDATION

STRATEGIC PLAN

APPROVED DECEMBER 2020



IDF Immune
Deficiency
Foundation

www.primaryimmune.org

800-296-4433

MISSION & VISION



ABOUT IDF

Founded: 1980

Headquarters: Towson, Maryland

MISSION STATEMENT

The Immune Deficiency Foundation (IDF) improves the diagnosis, treatment, and quality of life of people affected by primary immunodeficiency through fostering a community empowered by advocacy, education, and research.

VISION STATEMENT

IDF seeks to ensure that everyone in the U.S. affected by PI has a fully informed understanding of

- (1) the PI diagnosis that affects them,
- (2) all available treatment options,
- (3) the expected standard of care,
- (4) all of their opportunities for connection and support within the PI community.

WHAT GUIDES US

CORE VALUES

INCLUSION

We only reach our full potential as a community when everyone has an opportunity to belong.

INTEGRITY

It's critically important that we are trustworthy stewards for the IDF Community.

INNOVATION

We will embrace new solutions to challenges and new ways to strengthen the IDF community.

GUIDING PRINCIPLES

COMMITMENT

Developing mindful relationships and building communities starts with a commitment to serve.

LEADERSHIP

Leading with fearlessness, enthusiasm, and decisiveness is critical to growth.

ACCOUNTABILITY

The personal ownership of actions, decisions, and responsibilities is a key component to success.

CONSTITUENT PROMISE

TRANSPARENCY

You can expect open communications, readily available information, and fiscal accountability.

TRUST

You can expect that information shared by IDF is verified, researched, and trustworthy.

COMPASSION

You can expect to be treated fairly, honestly, and kindly by IDF.



CORNERSTONES

Stakeholder Impact
Collaboration
Data-Driven Decision Making
Forward Thinking
Constituent Promise

STRATEGIC OBJECTIVES



OBJECTIVE ONE

IDF will grow its community of those affected by PI threefold over the next five years.

OBJECTIVE TWO

IDF will strive to remove disparities in diagnosis and treatment to promote more equitable outcomes for all PI patients.

OBJECTIVE THREE

IDF will improve the diversity of its community to better reflect the U.S. population.